

Premanand Nankoo **MNankoo@aol.com, 718-685-4783, www.pnankoo.com**

Objective

Obtain a challenging leadership position applying creative problem solving and lean management skills with a growing company to achieve optimum utilization of its resources and maximum profits.

Education

New York City College of Technology, CUNY 300 Jay Street Brooklyn, NY 11201
Bachelor of Technology in Communication Design with Cum Laude Honors

Work Experiences

Web Content Editor/Designer (Substitute Position) *July 2015 - Present*

CUNY The City College Of New York, 160 Convent Avenue, New York, NY 10031

Updating and maintaining all content and images on the home page using a CMS system, in addition training other content editors from each department. Work with other departments and vendors to redesign the website, while maintaining a report of the site using Google Analytics.

Web Designer/Developer *September 2014 - Present*

CUNY The City College Of New York WHCR 90.3 FM, 160 Convent Avenue, New York, NY 10031

Working with the Director remotely in designing and developing a website using a Wordpress theme and making customization to the theme while maintaining the website.

Freelance Web Designer/Developer/Graphic Designer *January 2012 - Present*

Managing and also implementing creative aspects from web design, web development, and graphic design for startup clients in addition, to monitoring projects budgets and working with other contractors remotely. Some clients are: *Ravimports, Wattiespaintings, YoungProducerz, Nazima Knit, DR. Eric Dessner, & PurposeFully Pretty.*

Web/Graphic Designer *October 2014 – July2015*

Sid Paterson Advertising, 650 5th Avenue New York, NY 10019

Under Art Director's guideline using the Adobe Creative Suite to layout homepage slides and landing pages for automotive campaigns, in addition to developing email marketing and flash banners for the web.

Freelance Graphic Designer *March 2012- June 2012*

ABC Carpet & Home, 888 Broadway E 19th Street New York, NY 10003

Responsible for photo manipulation using Adobe Photoshop to create silhouette of the products which were use for the e-commerce website and help to increase online sales.

Freelance Web Designer/Developer *October 2011- January 2012*

CUNY NYC College of Technology Office of Visual Communication, 300 Jay St. Brooklyn, NY 11201

Migrating information from the current website to the new design for each department using HTML 5 and CSS 3 standards within a CMS system to achieve better usability.

Lead Web/Usability Designer *January 2011- October 2011*

EIC Agency, 1674 Broadway New York, NY 10019

Leading the web design department with successful usability designs for the web. While working on multiple projects with other team members and scheduling meetings with the client, to meet strict deadlines.

Art Director *June 2010 - August 2010*

Brooklyn Waterfront Artists Coalition, 499 Van Brunt Street, Red Hook, Brooklyn, 11231

Worked with Creative Director to develop campaign for the Lineage Exhibition, which consisted the logo, press kit, poster, direct mail invitations, CD labels, and online promotions.

Freelance Graphic Designer Assistant *June 2008 - February 2009*

ABC Carpet & Home, 888 Broadway E 19th Street New York, NY 10003

Assist designers with daily design projects, such as designing newsletters, going on photo shoot, printing, making mock-ups, updating Ad portfolio, and silhouetting images.

Technical Skills: Microsoft Office, Photoshop, Indesign, Illustrator, HTML & CSS, Dreamweaver, WordPress, Flash.